**Corporate Finance Research Seminar (intern)**

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<th>Seminar</th>
<th>2st.</th>
<th>Maug, E.</th>
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**Kommentar:**

**Selected Topics in International Politics: Intra-State Armed Conflicts (IP)**

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<th>Seminar</th>
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<th>Carey, S.</th>
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<td>14.02.2012-29.05.2012</td>
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**Kommentar:**

**Die Veranstaltung gilt gemäß Prüfungsordnung für:**

**Recommended for:**

**MA/CDSS Seminar**

**Course Description:**

In this course, we will engage with leading contemporary research on various forms of conflict within states, including political violence, civil war, ethnic conflict, and antiregime protest. The course readings draw on theoretical and empirical work from across the social sciences. The main goal of the course is to think critically about a set of substantive questions about violent conflict. Why do we observe violence at all? What explains the onset and conduct of civil wars? Why do individuals fight? Do different forms of conflict have different causes? Can we use the same theories to study violent and non-violent collective action? A second aim of the course is to examine a range of methodological approaches to the study of violent conflict, including statistical, game theoretic, experimental, historical and ethnographic research.

**Literature:**


**Course Requirements:**

Course requirements include regular attendance, active class participation (incl. a class presentation and acting as a discussant), presenting a critique of a research proposal and a research paper.

**Office Hours:** by appointment

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**Center for Doctoral Studies in Business (CDSB)**

**ACC 801 Applied Methods and Tools in Empirical Research in Accounting and Finance**

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<th>Seminar</th>
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<td>09:00 - 18:30</td>
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**Kommentar:**

This course is designed to guide doctoral students in the usage of methods and tools in empirical research in accounting and finance, and bring them quickly to the level at which they can “technically” implement empirical research. Selected topics include:

- Typical steps in emp. projects
- Alternative data sources
- Databases in Accounting & Finance
- Programming (SAS, STATA)
- The publication process
- Discussion of replication projects
### ACC 903 Empirical Accounting Research

**Doktorandenseminar**

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</table>

**Kommentar:**

This course aims at students in accounting and taxation. The course is taught in a seminar-style format. Students present their own research and discuss the presentations of other students. Students are introduced to writing referee reports to (drafts of) papers. Allocation of topics will be determined in class. Students will learn how to present and discuss their own research results. They will become acquainted with acting as discussant for other topics. Additionally, they will learn how to write a referee report.

### ACC/TAX911 Brown-Bag Seminar Empirical Accounting & Tax

**Doktorandenseminar**

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**Kommentar:**

Nähere Angaben werden im Kurs bekannt gegeben.

### Analytical Research in Accounting ACC 802/ Prof. Dr. Jeroen Suijs

**Doktorandenseminar**

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**Kommentar:**

This course aims at students in accounting and taxation. The course is taught in a seminar-style format. Students present their own research and discuss the presentations of other students. Students are introduced to writing referee reports to (drafts of) papers. Allocation of topics will be determined in class. Students will learn how to present and discuss their own research results. They will become acquainted with acting as discussant for other topics. Additionally, they will learn how to write a referee report.

### Continuous Time Finance

**Vorlesung**

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### Corporate Finance Research Seminar (intern)

**Doktorandenseminar**

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**Kommentar:**

FIN 803 PhD Kurs Corporate Finance

**Doktorandenseminar**

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**Kommentar:**

May 4, 2012/ May 18, 2012 & June 1, 2012
Course description
This course is intended to enable students to understand and conduct research in corporate finance. It is taught at a first-year doctoral level and combines two objectives. Firstly, participants learn the classic contributions to the theory of modern corporate finance and understand the main contributions to the field. Secondly, the course also introduces some of the main empirical contributions to the field and studies the main econometric and statistical techniques used in corporate finance. At the end of the course participants should be familiar with the main empirical and theoretical tools used in corporate finance.

Assessment type
Paper presentations and class participation (50%), and a 24h-take-home exam at the end of the course (50%).

Prerequisites
The prerequisites for this course are a first-year doctoral level course in microeconomics that covers game theory and information economics (signaling, adverse selection, equilibrium refinements) and a first-year doctoral level course in econometrics that covers estimation and testing theory. Some familiarity with corporate finance and financial institutions at the level of a master’s level course is also assumed, but not essential. If you have no prior knowledge of corporate finance, then some chapters in an MBA-level textbook (e.g., Brealey, Myers, and Allen, Principles of Corporate Finance, 8th edition, McGraw Hill 2006; Grinblatt and Titman, Financial Markets and Corporate Strategy, 2nd edition, McGraw-Hill 2000) would be useful.

Literature

Syllabus (HAS TO BE UPDATED!! STATUS 2011), schedule and readings

Session 1: Dividend and Capital Structure Irrelevance – the Modigliani-Miller Theorems revisited.

We revisit the Modigliani-Miller theorems on capital structure and dividend irrelevance. Familiarity with the subject at the masters or MBA-level is presumed here. These theorems are often thought to be trivial and empirically not relevant because of their stringent assumptions. We will therefore investigate what these theorems do and do not say. I will give a thorough introduction into Hellwig’s (1981) paper, which you may also wish to read before you come (not required though). DeAngelo and DeAngelo (2006) argue that the Modigliani-Miller (1963)-paper is itself irrelevant and we will discuss this point. Handley (2008) provides a critique of DD’s claim.

Required readings:
Modigliani, Franco, and Merton H. Miller, 1961, Dividend Policy, Growth, and the Valuation of Shares, Journal of Business 34, no. 4 (October), pp. 411-433

Additional Readings:

Stiglitz, Joseph E., 1969, A Re-Examination of the Modigliani-Miller Theorem, American Economic Review 59, no. 5 (December), pp. 784-793

Session 2: Mergers and Takeover Bidding

The theoretical and empirical analysis of mergers and acquisitions forms a large literature within the field of corporate finance, which covers topics such as the creation of synergies, allocation of synergies between the parties, means of payments, takeover defenses, insider trading before announcements, competition, and the corporate governance requirements for successful merger strategies. In this class we will focus in particular on the methodologies to perform short-term and long-term event studies to analyze the synergies and the allocation of synergies between bidders and target. Empirical Topic: Event Studies

Required Readings:
Bradley, Michael; Anand Desai, and E. Han Kim, 1988, Synergistic Gains From Corporate Acquisitions and Their Division Between the Stockholders of Target and Acquiring Firms, Journal of Financial Economics 21, no. 1 (May), pp. 3-40

Additional Readings:
Bagnoli, Mark, and Barton L. Lipman, 1988, Successful Takeovers without Exclusion, The Review of Financial Studies 1, no. 1 (Spring), pp. 89-110

Session 3: Capital Structure and Theories of Asymmetric Information

Ever since the seminal papers by Modigliani and Miller (1958) researchers have formulated ideas about why capital structure matters after all and tried to find out how firms empirically adjust their capital structure. Two main contenders are debated to this day: the pecking order theory (first formulated by Myers and Majluf (1984), later put into a coherent game theoretic framework by Noe (1988), which is based on asymmetric information and adverse selection, and the trade-off theory, which is based on the notion that companies choose the optimal trade-off of tax savings and costs of financial distress. (This theory underlies
Executive compensation is a large area of applied microeconomics, which attracts researchers from finance, accounting, and labor economics and researchers try to understand various aspects of the remuneration of top executives, including the sometimes astonishing magnitude of compensation (and how it is related to talent) and the structure of contracts (in particular, how pay is related to performance, e.g., Aggarwal and Samwick, 1999). A large literature relies on a conventional principal-agent model (static model with effort aversion, lognormal stock prices, and constant relative risk aversion; the first paper to do a calibration of this model is Lambert, Larcker, and Verrecchia, 1991) to analyze the optimal structure and design of contracts (among many others, Hall and Murphy, 2000, 2002). Dittmann and Maug (2007) show that this model cannot accommodate any options and predicts contracts that are very different from observed contracts. Dittmann, Maug, and Spalt (2008) propose an alternative by postulating loss aversion rather than risk aversion to model managers' preferences. We will discuss some of the model issues beyond those that are covered in the papers (e.g., the applicability of the first-order approach, Jewitt 1988).

Required Readings:
Hall, Brian J., and Kevin J. Murphy, 2000, Optimal Exercise Prices for Executive Stock Options, American Economic Review 90, (May), pp. 209-214
Additional Readings:
**FIN 804 Econometrics of Financial Markets**

**Vorlesung**

**4st.** Theissen, E.

wtf Fr 09:00 - 17:30 17.02.2012-11.05.2012

**Kommentar:**

**TIME AND LOCATION:**

Course:

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**Session 6: Initial Public Offerings**

Initial public offerings are one of the most fertile areas of theoretical and empirical research in corporate finance. Three puzzles have been the subject of recurrent attention: (1) the offer price of newly issued shares is typically significantly below the price in secondary markets (underpricing); (2) IPO stocks underperform risk-adjusted benchmarks over the long term (long-term underperformance; Loughran and Ritter, 1995); (3) IPOs are strongly pro-cyclical and sometimes IPO-markets dry up completely (hot and cold markets). I will give a presentation of the Rock (1986) and the Benveniste and Spindt (1990)-explanations for underpricing. We will then discuss the methodological issues surrounding long-term event studies (Lyon, Barber and Tsai, 1999) and the notion of pseudo market-timing (Schultz, 2003).

**Required Readings:**


**Additional Readings:**


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**Session 7: Diversification and the Conglomerate Discount**

For a long time, it was an established ("stylized") fact of the literature on diversification that diversified conglomerates are punished by capital markets by a "conglomerate discount", whereby the conglomerate as a whole is worth less than the sum of its parts (Lang and Stulz, 1994; Berger and Ofek, 1995). More recently, Villalonga (2004) provides evidence that the conglomerate discount may not exist (she finds a conglomerate premium instead). Also, Graham, Lemmon, and Wolf (2002) argue that the conglomerate discount may result from acquirers' selection strategy, which prefers low-valued targets. I will give an introduction into Stein's (1997) paper to talk about the potential advantages of internal capital markets. We will then discuss the methodological issues surrounding long-term event studies (Lyon, Barber and Tsai, 1999) and the notion of pseudo market-timing (Schultz, 2003).

**Required Readings:**


**Additional Readings:**


Villalonga, Belen, 2004, *Does Diversification Cause the 'Diversification Discount'?*, Financial Management 33, no. 2 (Summer), pp. 5-27
COURSE DESCRIPTION:
The course provides students with an understanding of important empirical methods and their application in finance. It covers topics in asset pricing, corporate finance, and market microstructure. Students will learn how to derive testable implications from financial theory, and how to design and perform an empirical test of these hypotheses. The course enables students to plan and carry out empirical research in finance on their own.

Assessment type:
Assessment is based on
1) Presentation & Discussion of a recent research paper (45 - 60 minute presentation, weight 25%)
2) Empirical research project: Paper & presentation (45 - 60 minutes presentation, term paper, weight 75%)

Prerequisites:
Discrete Time Finance (recommended)

Literature:
Detailed reading lists will be provided with the course material.

FIN 901 Behavioral Finance
Seminar 2st. Weber, M.

Kommentar:
Time: Di. 13:45 - 15:15 Uhr in L 5, 2, R. 107
Start date: Thursday, February 16, 2011 in SN 163 11:46 (attendance mandatory)
For further information please go to the course webpage:
http://weber.bwl.uni-mannheim.de/149.html

Finance Seminar (Area Seminar)
Seminar Ruenzi, S.
wtl Mo 15:30 - 17:00 13.02.2012-28.05.2012 L 9, 1-2 001

Introduction to Meta Analysis
Vorlesung Stock, P. / Vogt, J.
wtl Mi 12:00 - 13:30 15.02.2012-30.05.2012 Schloss Schneckenhof Ost SO 133

Kommentar:
tba

IS 802 Simulation
Vorlesung 2st. Schader, M.
wtl Di 10:15 - 11:45 21.02.2012-01.06.2012 L 15, 1-6 (Hochhaus) 714-715

Kommentar:
Syllabus/Content
• Simulating Random Numbers from a Uniform Distribution
• Quality of Random Number Generators
• Transformation of Uniform Deviates
• Generating Random Numbers from Specific Distributions
• Monte Carlo Methods
• Queueing Theory and Examples

Literature

A note to CDSB Students: Software you'll need to have available:
1) R (v 2.14.0 or higher) available at http://www.r-project.org
2) rJava if not included in your distribution, enter install.packages("rJava")
4) Java SE Development Kit (JDK 7 Update 1 or higher) available at http://www.oracle.com/technetwork/java/javase/downloads/index.html

Previous Experience: Mathematics, Statistics, Java

In this course, we develop the mathematical methods that are needed for the building of simulation models. At the beginning, generation and test of random numbers following a given distribution hypothesis are in the center. Thereupon, simple application scenarios are discussed and self-implemented in computer programs. Finally, the possibilities of computer support by existing simulation environments are analyzed for discrete and continuous simulation tasks.

Please, register your participation at Ms. Hey (hey@wifo.uni-mannheim.de) until 13th February 2012.

IS 904 Qualitative Research Methods in Information Systems

Vorlesung 2st. Veit, D.

Kommentar:

Course description
The course starts with a presentation giving an overview over state-of-the-art methods and designs in qualitative research in Information Systems. During the course, each student will prepare a specific aspect, analyze a literature stream and present and discuss it in class. The goal is to provide a robust understanding of this research field to the participants. Moreover, the objective is to deliver background on the history of the roots of qualitative research methods in social science research.

Course objective
The aim of this course is to equip graduate students with a profound understanding and overview on contemporary qualitative research methods in Information Systems.

Pre-Readings
Mandatory (Individual chapters and additional literature will be assigned for pre-reading to individual course sessions)
• Research articles will be provided and assigned to the participants prior to the semester start.

Please visit our website http://veit.bwl.uni-mannheim.de for the latest information regarding this course.

IS 911 Context-Aware Computing

Vorlesung 2st. Becker, C.

Kommentar:

This course covers principles and foundations of context-aware computing. Approaches to context acquisition, reasoning and management are presented and current trends in research are discussed.

IS 912 Conducting, Crafting, and Publishing Qualitative Research in the Information Systems Discipline

Vorlesung Veit, D.

Kommentar:

Zulassungsvoraussetzung: Belegung des Kurses IS 904 QRM IS

Hinweis: Graduate Students, please register via email to veit(at)bwl.uni-mannheim.de until the 1st of February 2012.

The course gives students an in-depth understanding of the qualitative research and publishing processes in IS. It is held by Professor Suprateek Sarker who is a senior editor for MISQ focusing on qualitative research.

Weitere Informationen können auf unserer Internetseite abgerufen werden: http://veit.bwl.uni-mannheim.de/abm00001+M590a7d498ab.html

MAN 804 Advances in International Management

Seminare 4st.  

Kommentar:

This class will address advanced topics in International Management. Participants will be familiarized with selected theories in international management, and will apply these theories to strategic and organizational issues firms face when internationalizing. We will start discussing classical perspectives as well as modern approaches that build a theoretical foundation for the
following sessions. We will then turn our attention to contingencies that foster (or hinder) firms’ internationalization. We first turn our attention to a topic that has received raising attention in recent research: a firms embeddedness in local versus cross-local clusters and networks. We then discuss competitive issues that firms face when internationalizing, especially on the level of corporate strategy. In that vein we analyze a most recent phenomenon, MNE from emerging markets, and try to detect whether resource exploration or exploitation can be attributed as a source of their success. We finally turn our attention to the avenues firms pursue in internationalizing and dispersing their value chain, alliances and networks. We lay a special emphasis on the dynamic aspects of dyadic as well as network relationships.

We hope to enable students to understand the basic ideas of the readings, find appropriate theoretical concepts and lenses and apply them properly to their individual research topics. The teaching language in class is English.

### MAN 901 Corporate Governance

**Doktorandenseminar** 2st.  Wernicke, G.

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<th>Fr</th>
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**Kommentar:**

1. Introduction
   1.1 Organization of the course
   1.2 Framework for the analysis of research in Corporate Governance

2. Introduction to Corporate Governance
   2.1 Corporate Governance – definitions and research issues
   2.2 Theoretical Foundations of Corporate Governance
      2.2.1 „Classical“ (neo)institutional approaches
      2.2.2 Stewardship Theory
      2.2.3 Stakeholder Theory
      2.2.4 Institutional Theory

3. Comparative View on Corporate Governance Systems
   3.1 The US-American Corporate Governance System
   3.2 The German Corporate Governance System
      3.2.1 Characteristics of the German Corporate Governance System
      3.2.2 Mitbestimmungsforschung und wissenschaftstheoretische Positionen

4. Central Topic of Analysis: Board of Directors (BoD)
   4.1 Current status of research
   4.2 Analysis of studies regarding BoD - US/Germany

The course “Corporate Governance” addresses the various systems of corporate governance that can be found in a global competitive market. Major factors in shaping these different systems of corporate governance are national institutional arrangements in the areas of capital, management, and labor. The interplay of these arrangements and, in particular, effects on the competitiveness of national systems are examined in this course. In the case of Germany a focus is put on empirical studies with regard to effects of codetermination on corporate governance. Theoretical frameworks, design of empirical studies, research methods and interpretation of results are in the center of analysis.

### MKT 802 Marketing Theories

**Vorlesung und Übung** 4st.  Hildesheim, A. / Kuester, S.

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**Kommentar:**

**Module: MKT 802 Marketing Theories**

**Aim of module:**
This course is designed to provide students with a strong theoretical background in order to understand the functioning of instruments, activities, models, and decisions of marketing. Knowledge of these theories can then be used in order to describe, explain and predict both consumer buying behavior and managerial decision making.

**Learning outcomes:**
Gaining a profound understanding of theories and models of psychology, sociology, micro-economics and behavioral science as they pertain to marketing and consumer behavior will develop and facilitate the students’ ability to conduct sound academic research and help them to derive hypotheses for their own research projects.

**Prerequisites:**
Formal: none
Recommended: none

**Courses**

<table>
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<th>Hours per week</th>
<th>ECTS</th>
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</table>

**ECTS in total:**

8

**Form of assessment**
Homework assignments, class participation presentation

**Lecturer/Person in charge**
Prof. Kuester

**Duration of module**
1 Semester

**Offering**
Spring Term

**Language**
English

**Range of application**
Mannheim Master in Management, CDSB Marketing

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**MKT 803 Consumer Behavior**
Doktorandenseminar

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**Kommentar:**
This course is a CDSB core course and is also open to doctoral students not enrolled in the CDSB program. Please register online for this course on the CDSB-website by the due date: www.uni-mannheim.de/cds/CourseReg/signin.html

**Course Content and Organization**
The goal of this course is to provide insights into research and content issues in Consumer Behavior. Students will read key research papers on important topics and critically evaluate the studies. This course takes an ‘information processing’ perspective to examine consumer behavior. The key focus will be to examine how consumers process marketing stimuli and make decisions. This includes topics such as motivation, attention and comprehension, memory, attitudes and attitude change, and decision making models. Both classic and current papers on these topics will be discussed. Students will be expected to read assigned articles prior to class and be prepared to discuss them.

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**MKT 901 Designing Marketing Research Projects**
Doktorandenseminar

**Kommentar:**
For all relevant information please check: http://homburg.bwl.uni-mannheim.de/401.html

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**Evaluation**

Presentation of the research project (60%), active participation in the discussion of the other presentations (40%).

**Participants and Registration**

This course is especially useful for Ph.D. students in the second semester (in the first year) who have to prepare their dissertation proposal by August. The course is open to students of all areas in business administration. In particular, it is designed for students (Ph.D. or Master track "Business Research") in the areas marketing, management, and information systems.

Please register online for this course on the CDSB-website by the due date: www.uni-mannheim.de/cds/CourseReg/signin.html

The number of participants is limited to 12.

In addition to the registration and for the same deadline, students must indicate the research projects they want to present (topic plus abstract of about 300 words). Documents have to be sent by E-Mail to homburg@bwl.uni-mannheim.de.

**Contact Person:** Dr. Torsten Bornemann, Prof. Dr. Dirk Totzek

**Kick-Off:**
March 8, 2012, 9.00h - 11.00h
Roche Forum, L5, 1, Ground Floor

**Information:**

Identifying and positioning impactful research projects:
- sources of inspiration
- relevance of topics
- requirements regarding data and analysis
- journal choice

Paper writing:
- journal-specific aspects
- title, abstract and structure of a paper
- writing a good introduction
- clarity
- proper use of literature

Surviving the review process:
- prior to submission: friendly reviewing and copy-editing
- journal-specific aspects
- possible decisions
- key success factors in a revision process

Preparing research presentations:
- structure and content
- general presentation recommendations

Literature to be prepared for the Kick-Off


**Presentation Sessions**

Time April 18, April 25 & 26, 2012, 9.00h - 12.00h Place Roche Forum, L5, 1, Ground Floor

Information
- Presentation of own research project (positioning, research questions, theoretical background, hypotheses, method and data, potential outcomes and implications) with a maximum of 25 slides (about 40 minutes per project)
- Discussion of projects with the instructor and with the other participants (about 20 minutes per project)
- Guidelines for improving the projects
Course objective
This course aims at preparing students to formulate their own marketing research problems (e.g., as parts of their dissertation projects), to shape their contribution with respect to the existing literature, and to identify the necessary data and methods to conduct their research projects. As benchmark for the students’ research projects, the actual standards with respect to innovativeness, relevance, and rigor of the leading international marketing journals will be applied. Furthermore, implications for practice have to be considered.

Course description
In this course, students will develop their own marketing research projects (e.g., as parts of their own dissertation projects). In presentation sessions, students will present their research project to all participants of the class and to the instructor. Discussions among participants as well as the instructor’s feedback aim at strengthening and refining the positioning and the contribution of the individual projects. Students in the first year of their Ph.D. studies can thus use this course to get important insights for the preparation and refinement of their dissertation proposal.

At the beginning of the course, objectives, general guidelines, and best practices for developing impactful research projects will be provided in a kick-off meeting. Furthermore, best practices how to get published in leading journals will be discussed. Then, students will start developing their projects. Students are not limited with respect to the choice of their individual research topic; however, it is made in accordance with the instructor.

Students will prepare the project by developing a presentation containing the positioning and research questions, a brief literature review, the theoretical foundations and research hypotheses, as well as an outlook on potential methodological approaches (such as obtaining and analyzing adequate data). Students will present their research projects. Based on the course participants’ and the instructor’s feedback, students can update and refine their research projects.

MKT 902 Advances in Marketing Research
Vorlesung 4st. Kraus, F.
wtl Fr 14:00 - 15:30 17.02.2012-01.06.2012 L 9, 1-2 003

Kommentar:
The primary goal of Advances in Marketing Research is to help students prepare to conduct research which is publishable in the leading research journals in their respective disciplines. Hence, the feedback students receive will be consistent with that dispensed by the reviewers and editors of the most prestigious research journals in business (i.e., highly critical). Even when a manuscript is accepted for publication at a leading journal, the authors typically receive mostly negative comments on their work. It is important that students not take criticism of their research personally. To do so would be extremely ego deflating and would interfere with their subsequent performance on other assignments. Moreover, students need to develop the ability to accept and use criticism to be able to survive in the academic publishing world.

Advances in Marketing Research is designed to assist doctoral candidates in acquiring a deeper understanding of the research process and a knowledge of the research tools which they will need to design and execute scientific research on behavioral and organizational issues in marketing. An effort is made to help the students develop research judgment as well as research skills so that they will be better able to assess when a proposed piece of research is likely to be fruitful and when it is not.

Further information can be found on the Chair’s website: http://kraus.bwl.uni-mannheim.de/89.html

OPM 802 Dynamic and Stochastic Models in Supply Chain Research
Vorlesung 2st. Fleischmann, M.
wtl Di 15:30 - 17:00 14.02.2012-29.05.2012 Schloss Schneckenhof Ost SO 318
Einzel Di 17:15 - 18:45 20.03.2012-20.03.2012 Schloss Schneckenhof Ost SO 318
Einzel Di 15:30 - 17:00 17.04.2012-17.04.2012 Schloss Schneckenhof Ost SO 133
Einzel Fr 10:15 - 15:00 04.05.2012-04.05.2012 Schloss Schneckenhof Ost SO 318

Kommentar:
Aim of the course
The course introduces some fundamental techniques for stochastic modelling and optimization, and it discusses their application in supply chain research. Key topics include:
• stochastic processes
• Markov chains
• stochastic dynamic programming
• inventory theory
• revenue management

The course is taught in a seminar-style format.

Prerequisites:
fundamentals in mathematics and statistics.

Literature:

Assessment type:
## PhD Normative Accounting Research

**Doktorandenseminar**

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**Kommentar:**
This course investigates strategies of normative research with regard to International Financial Reporting Standards (IFRS) from an interdisciplinary perspective.

In the first part of the course, we discuss the foundations of normative accounting research. In particular, we show how this research methodology can successfully be applied despite claims of its alleged impossibility. Furthermore, we compare the legal traditions of normative interpretation in the US and in Europe. In the second part, we analyze the existing system of IFRS from different conceptual approaches and develop grounds for their further general development as well as solutions.

## TAX 801 Business Taxation - Tax Law and Tax Planning

**Vorlesung**

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**Kommentar:**
This course integrates tax law with tax planning in a national and an international environment. Moreover, the course gives guidance to those students who are interested in research on the impact of taxes on investment and financing decisions as well as on location decisions. Prerequisite is knowledge of national and international tax law.

Please register at the chair’s office (E-Mail: Steuern(at)bwl.uni-mannheim.de).

## TAX 913 Empirical Taxation Research

**Vorlesung**

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**Kommentar:**
This course gives an introduction to the main subjects and methodologies of empirical taxation research. Important landmark papers as well as contributions from the current research frontier will be discussed. If the relevant data is available, students get the chance to understand the empirical approach in practice in the computer lab. Following topics may be included:

- Tax incidence
- Tax efficiency
- Taxes in the context of mergers and acquisition
- Taxation of multinationals
- Tax avoidance and tax evasion
- Capital taxation
- Labor taxation

The course should enable participants to identify gaps in the existing literature and to evaluate the potential of new research ideas. As a primary objective, the course supports students in developing their empirical research projects.

## TAX 915 Essays in International Taxation

**Vorlesung**

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Center for Doctoral Studies in Economics (CDSE)
### E537 Discrete Choice and Duration Models

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#### Kommentar:
Course title: E537 Discrete Choice and Duration Models  
Instructor: Dr. A. Uhlendorff und Pia Dovern-Pinger  
Offered: spring semester 2012  
Method (hours per week): lecture (2) + tutorial (1)  
Course level: Master, Ph.D.  
Course language: English  
Prerequisites: Advanced Econometrics  
Examination: tba  
ECTS-Credits: 7  
Course description: This course gives an overview of the econometric analysis of discrete outcomes and duration data. The major discrete choice models are covered including logit, probit and mixed logit models. The part on duration models covers both discrete and continuous time models including the analysis of competing risks and multiple spells. The aim of the course is to give students an overview of different models and estimation techniques and to gain practical experience in programming different types of models with unobserved heterogeneity for which usually no readily available estimation tools exist. Computer tutorials complement the lectures.  
Contact person: Dr. A. Uhlendorff, Tel. 181-3333, E-Mail: uhlendorff@uni-mannheim.de, L7, 3-5, room 110

### E800 CDSE Seminar

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#### Kommentar:
Course title: CDSE Seminar  
Instructor: Prof. T. Krebs  
Method (hours per week): Colloquium (2 h )  
Course level: 2nd and higher year Ph.D. students from the Center for Doctoral Studies in Economics (CDSE); 2nd year students from the Master of Economic Research  
Course language: English

### E801 Advanced Microeconomics II

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#### Kommentar:
Course title: E803 Advanced Microeconomics II  
Instructor: Ernst-Ludwig von Thadden  
Offered: spring semester 2012  
Method (hours per week): lecture (4) + tutorial (2)  
Course level: Ph. D.  
Course language: Englisch  
Prerequisites: E700, E701, E702, E703  
Examination: Final examination (135 min), solutions to problem sets, and participation in exercise sessions.  
ECTS-Credits: 5  
Description: The course is taught in the form of 4h of class teaching and 2h of exercises in the first half of semester.  
Topics:  
1) Aggregate Demand  
2) Production  
3) Exchange Economies – Basics  
4) Exchange Economies – Special Topics  
5) Production Economies  
6) Uncertainty
7) Incomplete Markets

The standard textbook for most of the material in this course is

There are many classic texts for this material, starting of course with
• L. Walras: Éléments d'Economie Politique Pure; Lausanne: Corbaz, 1874.

More modern classics are
• G. Debreu, Theory of Value, New York: Wiley, 1959

A standard reference for the last chapter is

Contact person: Ernst-Ludwig von Thadden vthadden@uni-mannheim.de

<table>
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**Kommentar:**

Course title: Advanced Macroeconomics II  
Instructor: Prof. Dr. Klaus Adam  
Offered: FSS 12  
Method (hours per week): lecture (4) + exercise (2)  
Course level: Ph.D.  
Course language: English  
Prerequisites: Advanced Macroeconomics I  
Examination: 135 minutes  
ECTS-credits: 5

Course description: This course covers basic methods useful for dynamic economic modeling under rational expectations.

1. Linear Rational Expectations (RE) Models  
   - linearizing economic models and solving linear RE models: determinacy, indeterminacy, and 'sunspot' equilibria

2. Linear RE models and Vector Auto-Regressions (VARs)  
   - state space representation of economic models  
   - VAR representation of observables, invertibility problems  
   - identification of economic shocks

3. Linear Quadratic (LQ) Dynamic Programming  
   - solving LQ problems: Ricatti equation, invariant subspace methods  
   - stochastic problems and certainty equivalence

4. Introduction to the New Keynesian Model and its Linearized Form

Literature: to be determined

Contact person: Prof. Dr. Klaus Adam, Tel. 181-1809, e-Mail: adam@uni-mannheim.de, L 7, 3-5, room 2-47.

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**Kommentar:**

Course title: E806 Advanced Econometrics II  
Instructors: Prof. Dr. Enno Mammen, Dr. Ingo Steinke  
Method (hours per week): lecture (4) + practical exercises (2) [half semester]  
Course level: Ph.D.  
Course language: English  
Prerequisites: E703  
Examination: written, 135 min  
ECTS-Credits: 5
Course description: In the course an introduction will be given to the basic mathematical probabilistic framework of econometric theory. The course explains the basic notions of probability theory with their measure theoretical background: probability measure, random variables, expectations, conditional expectations, notions of convergence and basic limit theorems. The course gives a training in the use of mathematical arguments to get asymptotic statements of asymptotical econometrics. Contact persons:
Prof. Dr. Enno Mammen, Tel. 181-1927, eMail: emammen(at)rumms.uni-mannheim.de, L 7, 3-5, Zi. 1.29/30.
Dr. Ingo Steinke, Tel. 181-1940, eMail: isteinke@rumms.uni-mannheim.de, L 7, 3-5, Zi. 1.42.

E804 Advanced Microeconomics III
Vorlesung und Übung  3st.  Tröger, T.

wtt  Di  12:00 - 13:30  17.04.2012-29.05.2012  L 7, 3-5 P 044
wtt  Do  08:30 - 10:00  19.04.2012-31.05.2012  L 7, 3-5 P 044
wtt  Fr  08:30 - 10:00  20.04.2012-01.06.2012  L 7, 3-5 001

Kommentar:
Course title: Advanced Microeconomics III
Instructor: T. Tröger
Offered: summer semester 2012
Method (hours per week): lecture (2) + tutorial (1)
Course level: Ph. D.
Course language: Englisch
Prerequisites: E700, E701, E702, E703, E803
Examination: written exam (135 min)
ECTS-Credits: 5
Course description: Introduction to adverse selection, signaling, screening, and mechanism design. The standard textbook for most of the material in this course is: Mas-Colell, Whinston, and Green: Microeconomic Theory.
Contact person: Thomas Tröger, troeger@uni-mannheim.de

E805 Advanced Macroeconomics III
Vorlesung und Übung  3st.  Krebs, T.

wtt  Di  10:15 - 11:45  17.04.2012-29.05.2012  L 7, 3-5 P 044
wtt  Mi  10:15 - 11:45  18.04.2012-30.05.2012  L 7, 3-5 P 044

Kommentar:
Method (hours per week): lecture (4) + excercise (2)
Course level: PhD
Course language: English
Prerequisites: E700, E701, E702, E703
ECTS-credits: 5
Course description: This course develops the basic tools of modern macroeconomics (i.e. dynamic programming) and discusses various applications to business cycle theory and economic growth.

E806 Advanced Econometrics III
Vorlesung und Übung  3st.  Frölich, M. / Mammen, E.

wtt  Di  13:45 - 15:15  17.04.2012-01.06.2012  L 9, 1-2 003
wtt  Do  12:00 - 13:30  19.04.2012-31.05.2012  L 7, 3-5 P 044

Kommentar:
Course title: E806 Advanced Econometrics III
Method (hours per week): lecture (4) + practical exercises (2) [half semester]
Course level: Ph.D.
Course language: English
Prerequisites: E700 (Mathematics for Economists), E701 (Advanced Microeconomics I), E702 (Advanced Macroeconomics I), E703 (Advanced Econometrics I), E803 (Advanced Econometrics II)
Examination: written, 135 min
ECTS-Credits: 5
Course description: The course consists of two parts: In the first part, asymptotic theory of Econometrics II is applied to study the asymptotic properties of linear and nonlinear estimators. The second part deals with the identification of treatment effects. Here the nonparametric identification problem is discussed and various semiparametric and nonparametric estimators are examined.
Contact persons: Prof. Dr. Markus Frölich, Tel. 181-3647, eMail: froelich(at)uni-mannheim.de, L 7, 3-5, Zi. 1.14.
Prof. Dr. Enno Mammen, Tel. 181-1927, eMail: emammen(at)rumms.uni-mannheim.de, L 7, 3-5, Zi. 1.29/30.
E820 Theoretical Microeconometrics (PhD Seminar)
Doktorandenseminar  2st.  Frölicher, M.

**Kommentar:**

Termin zur Vorbesprechung sowie zur Veranstaltung selbst folgen.
Dates regarding the preliminary discussion and regarding the seminar itself will follow.

Course title: Theoretical Microeconometrics (PhD Seminar)
Instructor: Prof. Dr. Markus Frölicher
Offered: spring term 2012
Method (hours per week): seminar (2)
Course level: PhD
Course language: English
Prerequisites: Econometrics I - III
Examination: seminar paper + oral presentation
ECTS-Credits: 5

Course description:
This seminar covers recent developments in microeconometrics with a particular focus on identification and estimation strategies that deal with endogeneity issues. Preference will be given to articles in Econometrica, recently published or forthcoming.

Contact person: Prof. Dr. Markus Frölicher, e-Mail Sekretariat: anja.schott(at)uni-mannheim.de, L7, 3 - 5, room 107, phone 181-1845

E824 Contract Theory
Vorlesung und Übung  3st.  von Thadden, E.L.

Einzel  Do  12:00 - 17:00  29.03.2012-29.03.2012  L 7, 3-5 410
wtl  Fr  10:15 - 13:30  17.02.2012-30.03.2012  L 7, 3-5 P 043

**Kommentar:**

Course title: E824 Financial Contracting Theory
Instructor: Prof. Dr. von Thadden
Offered: winter semester 2011
Method: lecture (2) + practical exercises (1)
Course level: PhD
Course language: English
ECTS-Credits: 7

Course description: The course provides an advanced introduction to the theory of incentives and information, usually called contract theory. It starts off with an introduction to dynamic game theory under incomplete information and then addresses signalling, screening, scanning, hidden-action, and incomplete contracting problems. The theories are mostly applied to problems in finance, such as IPOs, insurance, market microstructure, banking, takeovers or financial crises.

Contact person: Prof. Dr. von Thadden

E829 Empirical Industrial Organization
Vorlesung und Übung  5st.  Shcherbakov, O.

wtl  Mo  10:15 - 12:00  13.02.2012-28.05.2012
wtl  Mi  10:00 - 12:00  15.02.2012-30.05.2012

**Kommentar:**

Instructor(s): Oleksandr Shcherbakov / Prof. Yuya Takahashi
Offered: Spring Term
Method (hours per week): lecture (2) plus exercise (3)
Course level: Ph.D
Course language: english
Prerequisites: Master's degree
Examination: take home exam
Chair: Microeconomics Department of Economics
ECTS-Credits: 11

Course description: This course covers recent techniques in development and estimation of dynamic models of investment and consumer behavior as well as dynamic oligopoly models. Each topic will be related to one or more recent papers in I.O. (particular papers from the reading list will be assigned later). We will discuss in detail the model, research question, sources of identification and estimation methodology. The reading list below is meant to provide a starting point for reading on each topic and it does not attempt to be comprehensive.

Contact person(s):
### E836: SFB 884 "Political Economy and Public Finance" Reading Group

**Seminar** 2st.

- Date: Do 15:30 - 17:00
- Duration: 16.02.2012-31.05.2012

**Kommentar:**

- Course title: Reading group - Political Economy and Public Finance
- Instructor: Dr. Pierre Boyer
- Offered: Spring semester 2012
- Method (hours per week): a seminar (2 SWS) per week
- Course level: PhD
- Course language: English
- Prerequisites: microeconomic theory, game theory and public economics at the Bachelor or Master level
- Examination: referee report on a paper, oral presentation
- ECTS-Credits: 5

Course description: This seminar will provide an introduction to recent literature in political economy and public finance. We will focus on a variety of substantive areas including redistributive politics, elections, legislatures, elections and public finance.

Contact Person: Pierre Boyer, E-mail: pierre.boyer@uni-mannheim.de

### E837 Research Seminar in Mathematical Econometrics, Stochastics and Finance

**Seminar** 2st.

- Date: wt 15:30 - 17:00
- Duration: 16.02.2012-31.05.2012

**Kommentar:**

**Die Veranstaltung findet am 8.5.2012 in L 9, 1-2 - 210**

Course title: E837 Research Seminar in Mathematical Econometrics
Instructors: Prof. Dr. E. Mammen
Offered: HSS 2012/13
Method (hours per week): seminar (2)
Course level: Ph.D.
Course language: English
Prerequisites: Master
Examination: tba
ECTS-Credits: 5
Course description:
Contact Person: Prof. Dr. E. Mammen

### E839 Topics in Macroeconomics

**Seminar** 2st.

- Date: Mi 12:00 - 13:30
- Duration: 15.02.2012-27.05.2012

**Kommentar:**

Course title: Topics in Macroeconomics
Instructor: Prof. Michèle Tertilt, Ph.D.
Offered: summer semester 2011
Method (hours per week): Seminar (2)
Course level: Ph.D.
Course language: Englisch
ECTS-Credits: 5
Prerequisites: first and second year Ph.D. courses
Course description: Research seminar where Ph.D.-students in year 3-5 present their own research and receive feedback.

### E840 Junior Research Dialogue in Applied Econometrics

**Seminar** 2st.

- Date: Do 13:45 - 15:15
- Duration: 16.02.2012-31.05.2012

**Kommentar:**
Course title: Junior Research Dialogue in Applied Econometrics
Instructor: Prof. Dr. Andrea Weber
Offered: Winter semester 2011, every term
Method: (hours per week): 2
Course level: graduate students and junior researchers in applied econometrics
Course language: English
Prerequisites: ---
Examination: ---
ECTS-Credits: 5
Course description: This seminar addresses graduate students and junior researchers in the applied econometrics group and will provide a forum to discuss research ideas and papers at a preliminary stage. The aim is to support junior researchers in selecting promising research topics and implementing them in an efficient way. Experimenting with multiple research ideas, awareness of the latest literature, and close interaction with colleagues and senior researchers are crucial in forming the profile of young researchers. This seminar takes advantage of the high quality of the large group working in applied econometrics at the department.
Contact persons:
Prof. Dr. Andrea Weber, Tel. 181-1928, E-mail: a.weber(at)uni-mannheim.de, L7, 3-5, room 4.20
secretary Gabriele Zorell Tel. 181-3079 E-Mail: g.zorell(at)uni-mannheim.de

E846 PhD Seminar in Industrial Organization
Doktorandenseminar
2st.
Nocke, V. / Schmidt-Dengler, P.

Kommentar:
Course title: PhD Seminar in Industrial Organization
Instructor: Prof. Schmidt-Dengler, Prof. Nocke
Offered: Every Semester
Method: PhD Seminar
Course level: PhD
Course language: English
Prerequisites: All of the first-year PhD courses
Examination: presentation
ECTS-Credits: 5
Course description: This seminar is aimed at PhD students writing their dissertation in Industrial Organization. It is intended to guide students at all stages of dissertation research. The emphasis be on presentation and discussion of material by students.
Contact person:
Prof. Dr. Volker Nocke, Tel.: 181-1836. E-mail: volker.nocke@googlemail.com, L7, 3-5, room 305
Prof. Dr. Philipp Schmidt-Dengler, Tel.: 181-1832, denglerp@googlemail.com, L7, 3-5, room 311

E847 Seminar on Auctions: Theory, Practice and Experiments
Seminar
2st.
Engelmann, D.

Kommentar:
Course title: Seminar on auctions: theory, practise and experiments (PhD)
Instructor(s): Prof. Dr. Dirk Engelmann
Offered: summer semesters
Method (hours per week): seminar (2)
Course level: PhD
Course language: English
Prerequisites: Microeconomics
Examination: presentation and active participation
ECTS-Credits: 5
Course description: After a brief introduction of key concepts in auction theory, students will present papers on the application of auction theory and on crucial experimental tests.
Contact person: Prof. Dr. Dirk Engelmann, Tel. 181-1894, E-mail: dirk.engelmann@uni.mannheim.de, L7, 3-5, room 4.03, Mi., 12:30-13:30 h

E850 Income and Wealth Inequality in Quantitative Macroeconomics
Vorlesung
2st.
Lee, S.

Kommentar:
Course title: Income and Wealth Inequality in Quantitative Macroeconomics
Instructor(s): Prof. S. Lee
Offered: Summer semester
Method (hours per week): lecture (2)
Course level: PhD
Course language: English
Prerequisites: Bachelor degree in Economics or equivalent
Examination: presentation
ECTS-Credits: 5
Course description: This course covers the theory and empirical analysis of income and wealth inequality in the context of quantitative macroeconomics. The course includes topics such as the measurement of inequality, inequality dynamics, and the effects of economic policies on inequality.
Contact person: Prof. S. Lee, Tel. 181-1850, E-mail: s.lee@uni.mannheim.de, L7, 3-5, room 2.11
Introduction to Meta Analysis

Vorlesung

Stock, P. / Voget, J.

wtl
Mi 12:00 - 13:30 15.02.2012-30.05.2012

Schloss Schneckenhof Ost SO 133

Kommentar:

tba

MAN 804 Advances in International Management

Seminar

Einzel
Do 08:00 - 17:00 10.05.2012-10.05.2012 L 4, 1 304

Einzel
Fr 08:00 - 17:00 11.05.2012-11.05.2012 L 4, 1 304

Kommentar:

This class will address advanced topics in International Management. Participants will be familiarized with selected theories in international management, and will apply these theories to strategic and organizational issues firms face when internationalizing. We will start discussing classical perspectives as well as modern approaches that build a theoretical foundation for the following sessions. We will then turn our attention to contingencies that foster (or hinder) firms’ internationalization. We first turn our attention to a topic that has received raising attention in recent research: a firm’s embeddedness in local versus cross-local clusters and networks. We then discuss competitive issues that firms face when internationalizing, especially on the level of corporate strategy. In that vein we analyze a most recent phenomenon, MNE from emerging markets, and try to detect whether resource exploration or exploitation can be attributed as a source of their success. We finally turn our attention to the avenues firms pursue in internationalizing and dispersing their value chain, alliances and networks. We lay a special emphasis on the dynamic aspects of dyadic as well as network relationships.

We hope to enable students to understand the basic ideas of the readings, find appropriate theoretical concepts and lenses and apply them properly to their individual research topics. The teaching language in class is English.

TAX 913 Empirical Taxation Research

Vorlesung

Voget, J.

wtl
Mi 10:15 - 11:45 15.02.2012-30.05.2012

Schloss Schneckenhof Ost SO 115

Kommentar:

This course gives an introduction to the main subjects and methodologies of empirical taxation research. Important landmark papers as well as contributions from the current research frontier will be discussed. If the relevant data is available, students get the chance to understand the empirical approach in practice in the computer lab. Following topics may be included:

• Tax incidence
• Tax efficiency
• Taxes in the context of mergers and acquisition
• Taxation of multinationals
• Tax avoidance and tax evasion
• Capital taxation
• Labor taxation

The course should enable participants to identify gaps in the existing literature and to evaluate the potential of new research ideas. As a primary objective, the course supports students in developing their empirical research projects.
Advanced Quantitative Methods
Vorlesung
2st. Gschwend, T.

Kommentar:

Topic:
The goal of this course is to provide an introduction into maximum-likelihood estimation.

Literature:

Recommended for:
CDSS students
MA Political Science students of 2nd semester. Students should have passed “Tutorial Multivariate Analyses” as well as “Multivariate Analyses” in their first semester.

Exam:
Homework assignments
Registration: online
Office Hours: Wed 10 - 11 h

Veranstaltung gehört zu:

Bayesian Statistics (instructed by Susumu Shikano)
Workshop

Einzel Do 09:00 - 17:00 14.06.2012-14.06.2012 A 5, 6 Bauteil C C -108
Einzel Do 09:00 - 17:00 21.06.2012-21.06.2012 A 5, 6 Bauteil C C -108
Einzel Fr 09:00 - 17:00 15.06.2012-15.06.2012 A 5, 6 Bauteil C C -108
Einzel Fr 09:00 - 17:00 22.06.2012-22.06.2012 A 5, 6 Bauteil B B 317

CDSS Dissertation Proposal Workshop
Workshop

Kommentar:

Inhalt:
The goal of this course is to provide support and crucial feedback on writing students’ dissertation proposal. Such a proposal is a research outline that delineates the doctoral thesis project, including the motivation for research question(s), the survey of the relevant theoretical and empirical contributions, the development of a theoretical framework, the specification of the methodology and planned empirical analysis.
You should be prepared to address the following questions: What makes that an interesting question? Is it an important question? What contributions would this question and the answers make to the scholarly literature? What strategies are there to answer your research question(s)?

Empfohlen für:
CDSS first year students only
Sprechstunde: Mi 10 - 11 Uhr

CDSS Workshop (Political Science)
Workshop

Kommentar:

The goal of this course is to provide support and crucial feedback for second and third year CDSS students in Political Science on their ongoing dissertation project. In this workshop CDSS students are expected to play two roles. They should provide feedback to their peers as well as present their own work in order to receive feedback.

English Academic Writing
Kurs

Kommentar:

Course description:
The goal of this course is to provide guidance and constructive feedback on writing academic papers in English. Each session will guide students through techniques for writing and/or revision of a paper or other similar document. Between sessions,
students will apply techniques learnt to their own texts, receiving frequent feedback on their papers and tips on how to improve their writing. By the end of the course each participant will have improved at least one paper to a publishable standard and should be able to approach their next paper with greater confidence.

Registration: CDSS students
Office hours: by appointment

### Graduate School: Research in Social Cognition

Graduiertenkolleg 2st. Bless, H.


**Kommentar:**

**Course description:**
In this seminar we will discuss current issues in Social Cognition. Participants will be required to read current journal articles and to present and discuss them in class. Building either on a literature review or on a linkage to ongoing research projects at the University of Mannheim, participants will be asked to develop own research ideas. These research ideas will be presented in class and will provide a basis for in-class discussions.

**Content:**
- see CDSS course-program: (http://gess.uni-mannheim.de/CDSS/Program/)
- Enrolment: doctoral candidates only; enrolment through CDSS (cdss@uni-mannheim.de)

**Assessment type:** By arrangement

**Literature:** Will be announced in class

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### International Political Economy (IP)

Vorlesung 2st. Michalik, S.

| wtl | Mi | 15:30 - 17:00 | 15.02.2012-30.05.2012 | A 5, 6 Bauteil B B 318 |

**Kommentar:**

**Course description:**
International political economy (IPE) focuses on the intersection of international relations and political economy. Political Economy, in turn, is the broad field in the intersection of Political Science and Economics that studies the interplay of political and economic actors and forces in the allocation of goods and values in societies. It has both a substantial focus on political processes and a methodological focus on analytical tools of economics to analyze these processes. This is an introductory course in international political economy. Its aim is, first, to provide students with a basic understanding of the formal tools and methods used in political economy. A second aim is to provide a selected overview of topics, research questions, and problems in international political economy.

**Literature:**

**Prerequisites:**

**Course requirements:**

**Office hours:**

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### Introduction to Data Analysis and Graphics with R (instructed by Martin Elff)

Workshop

| Einzel | Do | 09:00 - 17:00 | 19.04.2012-19.04.2012 | B 6, 23-25 Bauteil A (Hörsaalgebäude) A 303 |
| Einzel | Fr | 09:00 - 17:00 | 20.04.2012-20.04.2012 | B 6, 23-25 Bauteil A (Hörsaalgebäude) A 303 |
| Einzel | Sa | 09:00 - 17:00 | 21.04.2012-21.04.2012 | B 6, 23-25 Bauteil A (Hörsaalgebäude) A 301 |
| Einzel | So | 09:00 - 12:00 | 22.04.2012-22.04.2012 | B 6, 23-25 Bauteil A (Hörsaalgebäude) A 301 |

**Kommentar:**

**Course description:**
The course introduces to R, a language and and free software environment for data analysis and graphics. Topics covered in the course are data management; applied data analysis based on linear and generalised linear models as well as some of their extensions; statistical graphics; and the foundations of programming in R.

**Note:** The workshop will be held on 19 April 2012 in L 9, 7, Room 308.
### Kolloquium: CDSS Workshop (Sociology)

<table>
<thead>
<tr>
<th>Kolloquium</th>
<th>2st.</th>
<th>15.02.2012-30.05.2012</th>
<th>B 6, 23-25 Bauteil A (Hörsaalgebäude) A 103</th>
<th>Kroneberg</th>
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<td>10:15 - 11:45</td>
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<td>Kroneberg</td>
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**Kommentar:**

**Inhalt:**

siehe CDSS-Kursprogramm: (www.gess.uni-mannheim.de)

**Anmeldung:**

nur für Doktoranden, Anmeldung über das CDSS (cdss@uni-mannheim.de)

### Longitudinal Data Analysis

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<td>10:15 - 11:45</td>
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<td>Ganser</td>
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</table>

**Kommentar:**


**Literatur:**

Brüderl, Josef: Kausalanalyse mit Paneldaten;
Blossfeld, Hans-Peter: Survival- und Ereignisdatenanalyse;

**Erworben werden kann:**

Teilprüfung (gem. §10 Abs. 4 Allg. PO)
Sprechstunde während der Vorlesungszeit:
Di. 13-14 Uhr; A5,6, Raum A 416
**Anmeldung:**

über das Studierendenportal

### MAN 804 Advances in International Management

<table>
<thead>
<tr>
<th>Seminar</th>
<th>4st.</th>
<th>10.05.2012-10.05.2012</th>
<th>L 4, 1 304</th>
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<tr>
<td>Einzel Do</td>
<td>08:00 - 17:00</td>
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<td>Einzel Fr</td>
<td>08:00 - 17:00</td>
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**Kommentar:**

This class will address advanced topics in **International Management**. Participants will be familiarized with selected theories in international management, and will apply these theories to strategic and organizational issues firms face when internationalizing. We will start discussing classical perspectives as well as modern approaches that build a theoretical foundation for the following sessions. We will then turn our attention to contingencies that foster (or hinder) firms’ internationalization. We first turn our attention to a topic that has received raising attention in recent research: a firms embeddedness in local versus cross-local clusters and networks. We then discuss competitive issues that firms face when internationalizing, especially on the level of corporate strategy. In that vein we analyze a most recent phenomenon, MNE from emerging markets, and try to detect whether resource exploration or exploitation can be attributed as a source of their success. We finally turn our attention to the avenues firms pursue in internationalizing and dispersing their value chain, alliances and networks. We lay a special emphasis on the dynamic aspects of dyadic as well as network relationships.

We hope to enable students to understand the basic ideas of the readings, find appropriate theoretical concepts and lenses and apply them properly to their individual research topics. The teaching language in class is English.

### Selected Topics in International Politics: Intra-State Armed Conflicts (IP)

<table>
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<tr>
<th>Seminar</th>
<th>2st.</th>
<th>14.02.2012-29.05.2012</th>
<th>A 5, 6 Bauteil B B 143</th>
<th>Carey, S.</th>
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<tr>
<td>wtl Di</td>
<td>12:00 - 13:30</td>
<td>A 5, 6 Bauteil B B 143</td>
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<td>Carey, S.</td>
</tr>
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</table>

**Kommentar:**

Die Veranstaltung gilt gemäß Prüfungsordnung für//Recommended for:

MA/CDSS Seminar

**Course Description:**

In this course, we will engage with leading contemporary research on various forms of conflict within states, including political violence, civil war, ethnic conflict, and antiregime protest. The course readings draw on theoretical and empirical work from across the social sciences. The main goal of the course is to think critically about a set of substantive questions about violent conflict. Why do we observe violence at all? What explains the onset and conduct of civil wars? Why do individuals fight? Do
different forms of conflict have different causes? Can we use the same theories to study violent and non-violent collective action? A second aim of the course is to examine a range of methodological approaches to the study of violent conflict, including statistical, game theoretic, experimental, historical and ethnographic research.

**Literature:**

**Course Requirements:**
Course requirements include regular attendance, active class participation (incl. a class presentation and acting as a discussant), presenting a critique of a research proposal and a research paper.

**Office Hours:** by appointment

### SOEP Campus

<table>
<thead>
<tr>
<th>Übung</th>
<th>2st.</th>
<th>Gautschi, T.</th>
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<tbody>
<tr>
<td>Einzel Mo 08:00 - 17:00</td>
<td>18.06.2012-18.06.2012</td>
<td>A 5, 6 Bauteil C C -108</td>
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<tr>
<td>Einzel Di 08:00 - 17:00</td>
<td>19.06.2012-19.06.2012</td>
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<tr>
<td>Einzel Mi 08:00 - 17:00</td>
<td>20.06.2012-20.06.2012</td>
<td>A 5, 6 Bauteil C C -108</td>
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### Structural Equation Modeling with Mplus (instructed by Christian Geiser)

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<td>Einzel Mo 09:00 - 17:00</td>
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<td>Einzel Di 09:00 - 17:00</td>
<td>08.05.2012-08.05.2012</td>
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<tr>
<td>Einzel Mi 09:00 - 17:00</td>
<td>09.05.2012-09.05.2012</td>
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</table>

**Kommentar:**

**Summary:**
This workshop provides an introduction to structural equation modeling as well as to the use of the software Mplus to estimate simple and more complex structural equation models (SEMs). After reviewing the basic concepts of regression and path analysis, an introduction to the Mplus language is given and simple analyses in Mplus are demonstrated. In the following sections, more complex SEMs with latent variables will be discussed and applied to actual data sets using Mplus. Special topics are the assessment of model fit as well as statistical model comparisons. The final part of the workshop will cover the analysis of longitudinal SEMs in Mplus.

**Introductory literature**
- SEM:
- SEM in Mplus:

### Themes in Applied Social Science Research

<table>
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<tr>
<th>Workshop</th>
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<tr>
<td>wtl Mi 13:45 - 15:15</td>
<td>15.02.2012-30.05.2012</td>
<td>A 5, 6 Bauteil B B 317</td>
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</table>

**Kommentar:**

**Course Description:**
This seminar addresses a middle ground between traditional methods and research design courses. While methods classes typically focus on estimation and research design courses focus on how to plan a project, there has typically been less focus on enduring themes in research debates. In this class we will discuss some important but neglected research themes through an examination of some important debates in social science. These debates are substantively important, but each debate also carries important lessons and brings unresolved issues that you will encounter in your own work. The class is primarily targeted to political scientists, though I will aim to make the class and readings relevant to all social scientists. Only a basic knowledge of ordinary least squares is required for the course --- a central theme of this class is "doing more with less."

**Prerequisites:** Second year MA student or PhD student in CDSS, with at least one course in basic regression analysis.

**Literature:** see syllabus

**Office hours:** Wednesday 2-4 and by appointment
### Course description:
This course introduces students into time series methods and their applications to political and social phenomena. After an introduction into social processes that are inherently dynamic, we will study univariate time series models, intervention models and models for processes with conditional heteroskedasticity. The second part of the course examines the problem of integrated time series and unit roots, cointegration and error-correction model as well as multivariate modeling including vector autoregression. Each session starts with a lecture and exercises on the statistical theory underlying each method and then presents applications from different fields of political science. The applications cover research on macropartisanship, political economy and political business cycle research, studies of government popularity, and international relations and conflict research. Students should have a solid background in probability theory and regression analysis and be familiar with Stata.